**ASSIGNMENT-I**

**Hemalatha**

**FLORAL WHISHPERS**

**DESCRIPTION:**

Creating gorgeous floral arrangements and delicate garlands is the speciality of Floral Whispers, a charming and entrancing flower and garland company. With our carefully made flower masterpieces, we hope to enrich the lives of our customers by bringing the joy and aroma of nature into their homes.

**TARGET GROUP:**

Our target market is made up of people who want to add a beautiful touch of flowers to special occasions like weddings, anniversaries, birthdays, and other important events. We also provide services to companies and event organisers who want beautiful flower arrangements for conferences, business meetings, and other professional gatherings.

**MISSON OF FLORAL WHISHPERS:**

Floral Whispers aims to create personalized floral experiences that evoke emotions and convey messages with the language of flowers.